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MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE, DESIGN, EDITORS

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2013/14
Soft Power
Survey



Doing the Soft Power how to be a winner in 2014

Sometimes all you need to get your way is a good recipe, an open door, charming exports and a way with architecture – a **MONOCLE FORECAST**

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Why Japan's chefs are the country's brightest ambassadors – even the UN agrees



Sweden is a country that is open to others



Bet you'd like to play with a cute little German



Swiss architects can do it with their eyes closed

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10 Luvaria Ulisses
Gloves

Sometimes size matters in retail but diminutive spaces like this traditional glove shop suggests charm is still king on the streets of Lisbon. "Service and quality are still the most important things," says shop manager Carlos Carvalho (pictured) with a smile. Next year he will celebrate his 40th behind the counter of this 4 sq m space and despite the historic landmark, little has changed since the shop opened for business in 1925. Still stocking sought-after mitts from Portugal, France and Italy, the Luvaria offers an array of hand-cut gloves as well as free repairs on loose stitches and lost buttons.

luvariaulisses.com



11 Loja da Burel
Homeware

For traditionally made Portuguese rugs, homeware and bedspreads we suggest stopping at the Loja da Burel in Chiado. Founded in 2010 by hoteliers João Tomás and Isabel Costa, Burel's locally sourced wool is made in its revived factory in the Serra da Estrela mountains in the north. Staffed by a team of talented seamstresses the factory offers opportunities for designers to produce and sell their wares in either of Burel's cosy shops. "In the beginning we invited young Portuguese designers to make modern pieces for us. Nowadays the designers come to us," says Costa of the brand's expanding inventory.

burelfactory.com



Lunch:
Cantinho do Avillez

Not far from his more upscale eatery, Belcanto, Portuguese chef Jose Avillez has opened the less formal Cantinho. Try the veal and vegetable risotto, grilled tuna in a sweet and-sour sauce or a Farinheira sausage with bread and coriander crust. If tables are booked retreat to his pizzeria next door. — 10: cantinhodoavillez.pt

Where to stay:
Memmo Alfama

Something of a hidden gem, this newly opened hotel's unrivalled view of the Tagus river is a sight to behold with a drink in hand. Housed in a late 19th-century courtyard, the space is close to the São Jorge castle and the city's 12th-century cathedral – and just a five-minute taxi ride from shops. memmoalfama.com

